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What parents need to know about generative AI

Generative AI is a type of artificial intelligence that can create new content based on the data it has learned from. This includes writing text, drawing images, making music, coding software, generating videos, and even mimicking human voices.

The growth of generative AI tools like ChatGPT has opened up exciting new opportunities for young learners. Used wisely, AI can be a powerful ally in boosting creativity, learning and problem-solving skills. However, without proper guidance, young people may stumble into challenges including inaccurate information, data security risks, and a growing reliance on AI over their own critical thinking.

From setting clear usage boundaries to teaching digital hygiene and promoting independent thought, this guide offers parents practical advice on the safe, positive use of AI. With the right understanding and guidance, you can ensure that generative AI becomes a positive influence, rather than a potential pitfall in young people's digital lives.

Additional resources

- [NSPCC - Artificial Intelligence safety tips for parents.](#)
- [Internet Matters - A parent's guide to AI.](#)
- [Unicef - AI guide for parents.](#)