

Safeguarding Snapshot – 24.01.25

A Parent's Guide to TikTok

As you may know, there has been a lot of media coverage around Tik Tok and the ban in the US. TikTok has become an immensely popular platform among young people, offering a space for creativity, entertainment, and social connection. However, like any social media app, it is important to be mindful of the potential risks associated with its use, particularly for younger users.

With 22% of its billion-strong user base being between the ages of 13 and 17, the popularity of TikTok among the younger generation is indisputable. Providing entertainment in the form of a stream of short-form video content, while allowing its users to post videos of their own. The app has skyrocketed to prominence over the last few years, becoming a fixture in young people's digital lives.

Of course, with a platform as popular and gargantuan as TikTok, it can be intimidating trying to figure out how best to safeguard children and young people using the app.

The National College has released a brand-new guide to TikTok [[click here](#)], detailing the main online safety concerns and suggesting strategies to reduce these risks for the app's younger users.