

Media Studies Supercurriculum

Newspapers

- Download and regularly check a news app – such as BBC News
- Read a broadsheet print newspaper – such as The Guardian
- Read a tabloid print newspaper – such as The Sun

Magazines

- Download and regularly check a magazine app – such as GQ or Pride
- Read a print magazine – such as GQ
- Visit the online publication for a magazine – such as www.gq-magazine.co.uk

Television

- Try to watch a variety of programmes from different genres to widen your knowledge and understanding of television hybridity and audience viewing patterns
 - Documentary – Our Planet
 - TV news – BBC news at 6
 - Soap opera - Eastenders
 - Crime drama – Line of Duty
 - Sport – Match of the Day
 - Period drama – Call the Midwife
 - Game show – The Chase
 - Chat show – This Morning
- Watch an entire series of a programme of your choice to enable you to see the development of narrative arcs and structure

Film

- Watch an independent film – such as I, Daniel Blake
- Watch a large studio mainstream film – such as Avengers: Endgame
- Think about how high/low production costs impacts the style/genre of the film and also the types of audiences who are targeted for consumption.

Radio

- Listen to a spoken word radio programme – such as The Archers
- Listen to a mainstream radio programme – such as Radio 1 Breakfast with Greg James
- Stream a radio podcast – such as 411 Teen

Music Video

- Try to watch a music video from a variety of different genres to enable you to identify the genre signifiers and codes and conventions identifiable across the form. You might include:
 - Pop – Ed Sheeran – Shape of you
 - Indie/alternative – MGMT - Kids
 - Rock – Franz Ferdinand – Take me out
 - Hip-Hop – Wiz Khalifa – Black and yellow

Online Media

- Choose a blogger to follow on the socials and their website to see how they generate followers, interest and make a profit. An example of one of these is <https://www.zoella.co.uk/>
- Try to regularly visit a website (if you don't already) to recognise how websites are updated regularly and also how they use audio/visual content. An example of one of these is <https://www.bbc.co.uk/newsround>

Video Games

- Play a video game on a console – such as a PS4. An example of this is Fifa 19.
- Play a video game on a portable device – such as a smartphone. An example of this is Candy Crush.

Advertising & Marketing

- Whilst watching TV in real time (e.g. not on catch up TV) on a non PSB channel (e.g. anything but the BBC channels) carefully look out for the types of adverts that are delivered by the channel. Make a list of these adverts and work out whether you think they indicate the type of people who are watching the channel at that time.