

SUPERCURRICULAR ACTIVITIES FOR BUSINESS

Work Experience

Tour of a business/factory

Business related course

BUSINESS RELATED COURSES

Please complete a **free** business-related course of your choice from this [website](#)

READING LIST

If you have access to Google Books, Amazon e-books, audio books or any other such online facility, read one of the suggestions below OR use this [link](#) - choose a book using search criteria such as – entrepreneurs, Bill Gates/Richard Branson/Steve Jobs etc, Business ...these books should be **free** to download

-Anyone can do it – Duncan Bannatyne

-The Rise And Fall Of Marks & Spencer - and How It Rose Again – Judi Bevan

-What You See Is What You Get: My Autobiography - Alan Sugar

-Management in ten words - Terry Leahy

-[Screw it let's do it](#) – Richard Branson

-[The Virgin Way](#) – Richard Branson Audio Book (free) -

-[The New One Minute Manager](#) – Blanchard & Johnson

-Audio Book (free) -

-[Wake Up and Change Your Life](#) by Duncan Bannatyne

How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge

An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.

The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell

A very readable and fascinating book, which looks into the reasons products become market leaders.

The Google Story - David A. Vise

An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles.

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker Covers Japanese Management Techniques such as Kaizen and TQM.

Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson

The autobiography of Britain's most famous entrepreneur.

Sun Tzu - The Art of War for Managers: 50 Strategic Rules Updated for Today's Business

- **Gerald A. Michaelson** Applying the ancient Chinese rules of battle to modern day business.

The Intelligent Investor - Benjamin Graham

The classic book on stock market investment, as recommended by Warren Buffet.

AMAZON PRIME VIDEO
The Founder
Deepwater Horizon – ETHICAL ISSUES (also see <i>Dirty Energy</i> for personal accounts from those affected)
The Internship
Pepsi vs Coke
Jobs Vs Gates: The Hippie and The Nerd
Facebook – Cracking the code
Starbucks unfiltered
Data centre - the true cost of the internet
Learn from the Experts - Jeff Bezos, Amazon Founder
The Millennial Dream
Business mindset for success
Trump – What's the deal?
Small Business Revolution
Learn from The Experts - Elon Musk, Tesla and SpaceX – Amazon prime video
Enron: the smartest guys in the room – Amazon Prime and lots of analysis on YouTube

The True Cost - **Netflix**

Broken – Episode on IKEA - **Netflix**

WATCH LIST

BBC/CH4&5/YOUTUBE
The Apprentice BBC iPlayer and Youtube
Toxic Town: The Corby Poisonings BBC iPlayer
Dispatches – Starbucks & Nespresso: The truth about your coffee Ch4
Undercover Boss USA Ch4
Inside Nandos Ch5
Inside Harrods
Inside Cadbury
The World's Most Luxurious Airline
The Job Interview
The Secrets of Amazon

- The Nine to Five with Stacey Dooley - **BBC iPlayer**
- [Tricky Business](#) - **Channel 4 On Demand**
- Beauty Laid Bare - **BBC iPlayer**

- Flat pack empire – **BBC2 iPlayer**
- [Inside Cadbury](#) chocolate secrets unwrapped -
- Food unwrapped - **Channel 4 on demand**
- [Inside the supermarket](#)
- Panorama Amazon: What they know about us – **BBC iPlayer**
- Panorama Amazon: [The Truth Behind the Click](#) – **BBC iPlayer**
- Steve jobs – Billion Dollar Hippie – **Netflix**
- American Factory – **Netflix**
- Inside Waitrose – **Channel 5 on My5**
- Inside the factory – **BBC2**
- **Dragons Den** – **BBC2**
- Inside Iceland: Britain's Budget Supermarket - **Ch5 on demand**
- [Tricky Business](#) **ch4** on demand
- The Hotel Inspector **ch5 on demand**
- **Apprentice**

FILMS

SKY

Erin Brockovich Sky Movies
The Little Pink House Sky Movies
The Dark Knight
Moneyball
Silicon Valley – Sky one comedy

Netflix

The Founder – FRANCHISING (Also on Amazon Prime)
The Social Network
The Big Short
Moneyball
Mad Men
The True Cost
Broken (ep2 The Big Vape)
Broken (ep 3 Deadly Dressers IKEA)
Rotten Season 2 Ep1 The Avocado War
Rotten Season 2 Ep3 Troubled Water
Rotten Season 2 Ep5 Bitter Chocolate
Steve Jobs – Billion Dollar Hippie
Silicon Cowboys – story of Compaq
American Factory
Dirty Money – Season 1 Ep1 Hard NOx (VW emissions fraud)
Dirty Money – Season 1 Ep4 Cartel Bank (HSBC & Mexican cartels)
The Great Hack
Betting on Zero
Fyre – the greatest party that never happened
Shark Tank (Canadian version of Dragon's Den)