

Striving for Excellence



# **Key factors for successful applications**

Thorough and effective research

Some preparation for 'plan B'

Timely and effective management through Track

Associated factors considered (e.g. student loans, accommodation)



Considered choices – weighing aspiration and risk

A strong, focused, error-free personal statement

Professional academic reference

Submitted by relevant deadline





#### What is a Personal Statement?

The Personal Statement gives you an opportunity:

- To tell the universities and colleges why they 1) should choose you
- 2) To tell universities and colleges about your suitability for the course(s) that you hope to study.
- 3) To demonstrate your enthusiasm and commitment, and above all, ensure that you stand out from the crowd



Preparing



#### $\equiv$

UCAS

#### 4. Technical details

Length - up to 4,000 characters or 47 lines of text (including spaces and blank lines).

> Make sure you don't copy - our software detects any similarities and this could jeopardise your application.

Conclusionreinforce your commitment, enthusiasm and skills suited to uni/ college life.

- Check your grammar, spelling and punctuation.
- Leave time to get feedback and redraft.



#### What is a Personal Statement -Logistics

- A formal application
- You have 4,000 characters (including spaces) and 47 lines
- Write the statement in Word and then copy ٠ and paste into your application later.
- 80% Academic 20% Extra-curricular





UCAS

#### 4. Technical details

Length - up to 4,000 characters or 47 lines of text (including spaces

 Structure what you want to include in an order that's most relevant to what the unis and colleges

- and blank lines). Make sure you don't copy - our software detects any similarities
- and this could jeopardise your application.



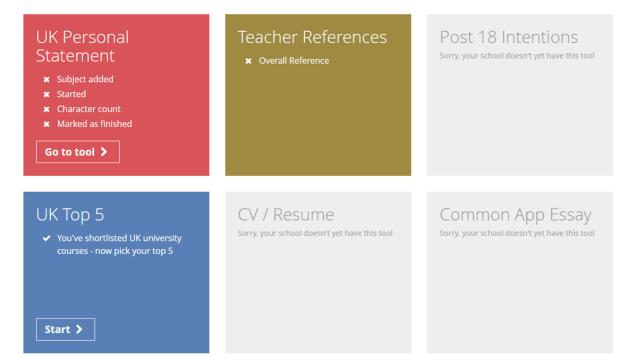
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#### Why do you need to write a Personal Statement?

- The Personal Statement helps to distinguish between applicants with similar academic profiles
- This is the only 'personal' information an admissions tutor will get from you (plus the reference from school) You control the content!
- Most courses do not interview
- A chance for you to impress and differentiate yourself from others

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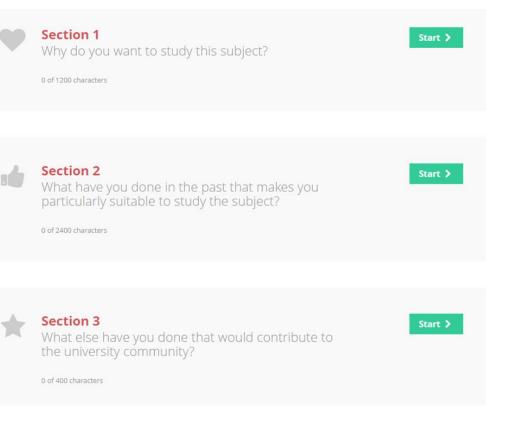
#### Making Applications







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**Section 1:** Why do you want to study this subject? This part should make up 30% of the total statement



Examples of what you may want to write about:

1. Your knowledge of the subject area

#### Be specific - mention in detail what has interested you.

"I have been enthralled by the Japanese language since I was a young teenager; reading 'Japanese for Busy People' at school and trying to note down homework reminders in Kanji – anything to incorporate Japanese into my daily life. As I grew, so did my desire to study Japanese culture and society. Yukio Mishima's politically aware novel 'Confessions of a Mask' captivated me. I found very refreshing the contrast between the effeminate main character Kochan, and the uber-masculine male figures generally present in teenage Japanese media. I empathised with Kochan's oppression in an era of Japanese right-wing militarism. This is where my political interests began – through independent study I became absorbed in political history, with particular attraction to the way Japan avoided colonisation by becoming an industrial superpower."

#### 2. Why this subject area interests you

- 3. What interests you the most about the subject area?
- 4. Where your studies could lead
- Personal Statement Dos
- O Personal Statement Don'ts

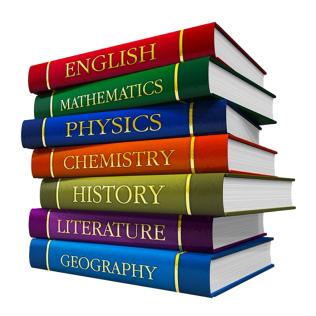




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#### Two of the most important things to include are...

- 1. Why you are applying for the course you have chosen:
- Why does the subject interest you?
- Include evidence that you understand what is required to study the course
- What got you interested in the subject?
- What have you learnt about the subject?
- Any activities which demonstrate your interest in the course(s)





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#### Two of the most important things to include are...

- 2. Why you are suitable for the course:
- Which skills and experiences do you have that will help you succeed on the course?
- What have you done to develop your knowledge of the subject?
- What evidence is there that you have read, studied, gained experiences outside the confines of your A Level courses?





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#### What are the Admissions Tutors thinking?

- Have they chosen the right subject for the right reasons?
- Can they survive at university level are they mature enough?
- Do they have a range of interests and aptitudes?
- Does the Personal Statement confirm their depth of interest in the subject?
- What has the candidate studied independently?



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#### **Evidencing Subject Interest...**

- Academic Clubs or Societies involvement
- Attending museums, festivals, events, exhibitions, debates passion and interest
- Reading current literature **up to date**
- Listening/watching debates on current issues in the subject
- Work Experience choices
- Experiences they've sought themselves initiative & self-reliance







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# **ABC Rule**

#### Activity: What have you done?

#### Benefit: What skills have you gained?

#### Course: How will this prepare you for the course?



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What you shouldn't do	What you should do
• Waffle	<ul> <li>Strong opening paragraph</li> </ul>
<ul> <li>Go mad with a thesaurus</li> </ul>	• 80% academic, 20%
Be trivial	extracurricular
Exaggerate or lie	<ul> <li>Honest and genuine</li> </ul>
Write lists	<ul> <li>Draft, re-draft and proof-read</li> </ul>
<ul> <li>Put everything in</li> </ul>	Be analytical and reflective rather
<ul> <li>Plagiarise</li> </ul>	than merely descriptive



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#### <u>Checklist</u>

- 1. How impressive is your opening sentence/paragraph?
- 2. Have you made a convincing case of why you have chosen the course?
- 3. Do you have evidence to show that they have researched what the course entails?
- 4. Do you have evidence of wider reading in th4e subject?
- 5. Do you have evidence of skills picked up in your A-Levels/BTEC?
- 6. Do you have evidence of skills gained from an out-of-school activity?
- 7. Have you suggested what you might do after university?
- 8. Have you avoided using too long sentences?
- 9. Are you guilty of using any bland generalities (eg. I love history)
- 10. Is the ending a positive affirmation of what you can bring or contribute to the university community?



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#### Key Points to consider...

- Admissions tutors want to see a person not just the application!
- Based on the statement, would they want to meet you?
- Avoid just giving a list of activities you have done or a list of personal qualities is it all relevant? How does it link to your chosen course?
- You will go through many drafts get your tutor/friend/parent to read through it check that it makes sense and flows and that you are selling yourself



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#### Points to Take Away...

- Slides and resources will be put on Google Classroom and handed out
- START NOW!
- Make the most of the Summer time to gain experiences and skills and visit Open Days
- Specific workshops to follow Oxbridge, Medicine etc.
- Personal Statement clinics
- UCAS Parent Information Evening on Tuesday 10th July